

ORDINANCE NO. 566 N.S.
AN ORDINANCE OF THE CITY OF EL PASO DE ROBLES
AMENDING THE SIGN REGULATIONS ADOPTED BY
ORDINANCE 551 N.S.

WHEREAS, Ordinance 551 N.S., adopted by the City Council on March 15, 1988, defined the term "Subdivision Advertising Sign" as a temporary sign whose purpose was to direct the public to a subdivision in which new homes or lots were being sold, and established regulations for the placement of subdivision advertising signs, and

WHEREAS, The definition and regulations for Subdivision Advertising Signs did not include temporary off-premise signs to direct the public to individual real properties which were for sale and there were no other provisions in the Municipal Code whereby individual real properties could enjoy the benefits of temporary off-premise signs advertising their properties for sale, and

WHEREAS, the term "Subdivision Advertising Sign", as defined by Ordinance 551 N.S. included on and off-premise signs, and the original intent of the City was not to subject on-premise signs to the same architectural review and sign removal security regulations as for off-premise signs, as evidenced by separate regulations for the size and height of on-premise subdivision advertising signs contained within Subsection B.5 of Section 21.20.110,

NOW, THEREFORE, BE IT ORDAINED by the City Council of the City of El Paso De Robles, California, that the sign regulations contained within Section 21.20.110 of the Municipal Code, as adopted by Ordinance 551 N.S., be amended as follows:

SECTION I: Subsection A.4 is amended to delete the existing text and term "Subdivision Advertising Sign" as follows:

~~4. ---Subdivision Advertising Sign:---A temporary sign which includes both on and off-premise signs whose purpose it is to direct the public to a subdivision in which new homes or lots are being sold.~~

and replace it with the following text and definition:

"4. Off-Premise Real Estate Sign: A temporary off-premise sign whose purpose it is to direct the public to real property which is for sale."

SECTION II: Subsection B.8 is amended to read as follows:

B. Off-Premise Real Estate Signs are subject to the issuance of a permit by the City Planner subject to the following conditions:

a. Off-premise real estate signs shall not exceed ten (10) feet in height, as measured from the lowest ground level adjacent to the base of the sign, and/or one hundred (100) square feet in area;

b. Architectural Review approval of the number, location, size, height and design of such signs; except for the following instances:

(1) Where only one off-premise real estate sign is placed on a privately-owned parcel; and

(2) The off-premise real estate sign is 6 square feet or less in area in the residential districts and 8 square feet or less in area in the commercial and industrial districts,

c. Written consent of the owner of the property on which the off-premise real estate sign is to be placed;

d. Posting of a bond or other security of no less than \$100.00 per sign, to be approved by the City Planner to ensure the removal of such signs;

e. Off-premise real estate signs shall be removed within six months of the date of Architectural Review approval. The Architectural Review Committee may grant successive six month renewals of permits to place off-premise real estate signs if requests for such renewals are made in writing and submitted to the City Planner prior to the expiration date of a permit."

PASSED AND ADOPTED THIS 15th day of November, 1988 by the following roll call vote:

AYES: Dolan, Russell, Reneau, Conway and Martin

NOES: None

ABSENT: None


MAYOR STEVE MARTIN

ATTEST:


JERRY BANKSTON, CITY CLERK

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