

ORDINANCE NO. 708 NS

**AN ORDINANCE OF THE CITY OF EL PASO DE ROBLES
AMENDING ORDINANCE 613NS (SIGNS) OF THE ZONING CODE
TO EXPAND THE GEOGRAPHIC DISTRICT WHERE HIGHWAY ORIENTED SIGNS
MAY BE CONSIDERED FOR APPROVAL THROUGH CONDITIONAL USE PERMIT
(CITY INITIATED - TO INCLUDE THE GOLDEN HILL ROAD INTERCHANGE AREA)**

WHEREAS, at its meeting of January 8, 1996 and February 12, 1996, February 26, 1996 and March 11, 1996, the Planning Commission took public testimony regarding this ordinance, and

WHEREAS, at its meeting of March 11, 1996, the Planning Commission took the following actions regarding this ordinance:

- a. Considered the facts and analysis, as presented in the staff report prepared for this project;
- b. Conducted a public hearing to obtain public testimony on the proposed ordinance;
- c. In accordance with the California Environmental Quality Act, considered a proposed Negative Declaration, and made a recommendation that the City Council adopt a Negative Declaration; and
- d. Recommended that the City Council adopt an ordinance amending the Sign Ordinance to expand the highway sign district to include the four quadrants of land area at the Highway 46 East and Golden Hill Road interchange, and
- e. Recommended that the City Council adopt design guidelines for this same area, to establish design expectations to preserve community image, and

WHEREAS, at its meeting of February 6, 1996, the City Council held a public hearing on this item and continued action until the regular meeting of March 5, 1996 and then to April 2, 1996, and

WHEREAS, at its meeting of April 2, 1996 the City Council held a public hearing and took the following actions regarding this ordinance:

- a. Considered the facts and analysis, as presented in the staff reports prepared for this project;
- b. Conducted a public hearing to obtain public testimony on the proposed ordinance;
- c. Based on the scope and nature of the proposed code change, found that the proposed ordinance would not have a significant effect on the environment and adopted a Negative Declaration in accordance with the California Environmental Quality Act; and
- d. Considered the Commission's recommendation from the Planning Commission's March 11, 1996 public meeting; and
- e. Introduced said ordinance for first reading, and

WHEREAS, the City Council made a finding that it was necessary in conjunction with the adoption of an ordinance establishing a highway-oriented sign district in this Golden Hill Road/Highway 46 East area to adopt design guidelines for sign approvals that would apply to any existing and future highway signs in the said district;

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| RIMC CODE: | Community Development Department |
| DATE: | April 16, 1996 |
| FILE PLAN/GE CAT.: | Current Planning/Code Amendments |
| SUBJECT: | Code Amendment 95014 (Golden Hill Road Highway Sign District) Final Ordinance |
| LOCATION: | City Clerk/Archive Room |
| RETENTION: | Permanent |

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WHEREAS, on April 2, 1996 the City Council adopted a resolution establishing design guidelines for this same highway-oriented sign district area;

WHEREAS, on April 16, 1996 the City Council held second reading of said ordinance.

NOW, THEREFORE, the City Council of the City of El Paso de Robles does ordain as follows:

Chapter 21 of the Paso Robles Municipal Code (Zoning Code) is hereby amended by modifying Figure 21-19-1 as indicated in the attached exhibit "A" to this ordinance.

Section 1. Publication. The City Clerk shall cause this ordinance to be published once within fifteen (15) days after its passage in a newspaper of general circulation, printed, published and circulated in the City in accordance with Section 36933 of the Government Code.

Section 2. Effective Date. This ordinance shall go into effect and be in full force and effect at 12:01 a.m. on the 31st day after its passage.

Section 3. Inconsistency. To the extent that the terms of provisions of this Ordinance may be inconsistent or in conflict with the terms or conditions of any prior City ordinance(s), motion, resolution, rule, or regulation governing the same subject matter thereof, such inconsistent and conflicting provisions of prior ordinance, motions, resolutions, rules and regulations are hereby repealed.

Section 4. Severability. If any section, subsection, sentence, clause, or phrase of the Ordinance is, for any reason, found to be invalid or unconstitutional, such finding shall not affect the remaining portions of this Ordinance.

The City Council hereby declares that it would have passed this Ordinance by section, subsection, sentence, clause, or phrase irrespective of the fact that any one or more sections, subsections, sentences, clauses, or phrases are declared invalid or unconstitutional.

Introduced at a regular meeting of the City Council held on April 2, 1996, and passed and adopted by the City Council of El Paso de Robles on the 16th day of April, 1996, by the following roll call vote, to wit:

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|---------|---------------------------------------|
| AYES: | Iversen, Martin, Picanco, and Macklin |
| NOES: | None |
| ABSENT: | Heggarty |

Walter J. Macklin
 WALTER J. MACKLIN, MAYOR
 City of El Paso de Robles

ATTEST:

Richard J. Ramirez

 RICHARD J. RAMIREZ, CITY MANAGER / CITY CLERK

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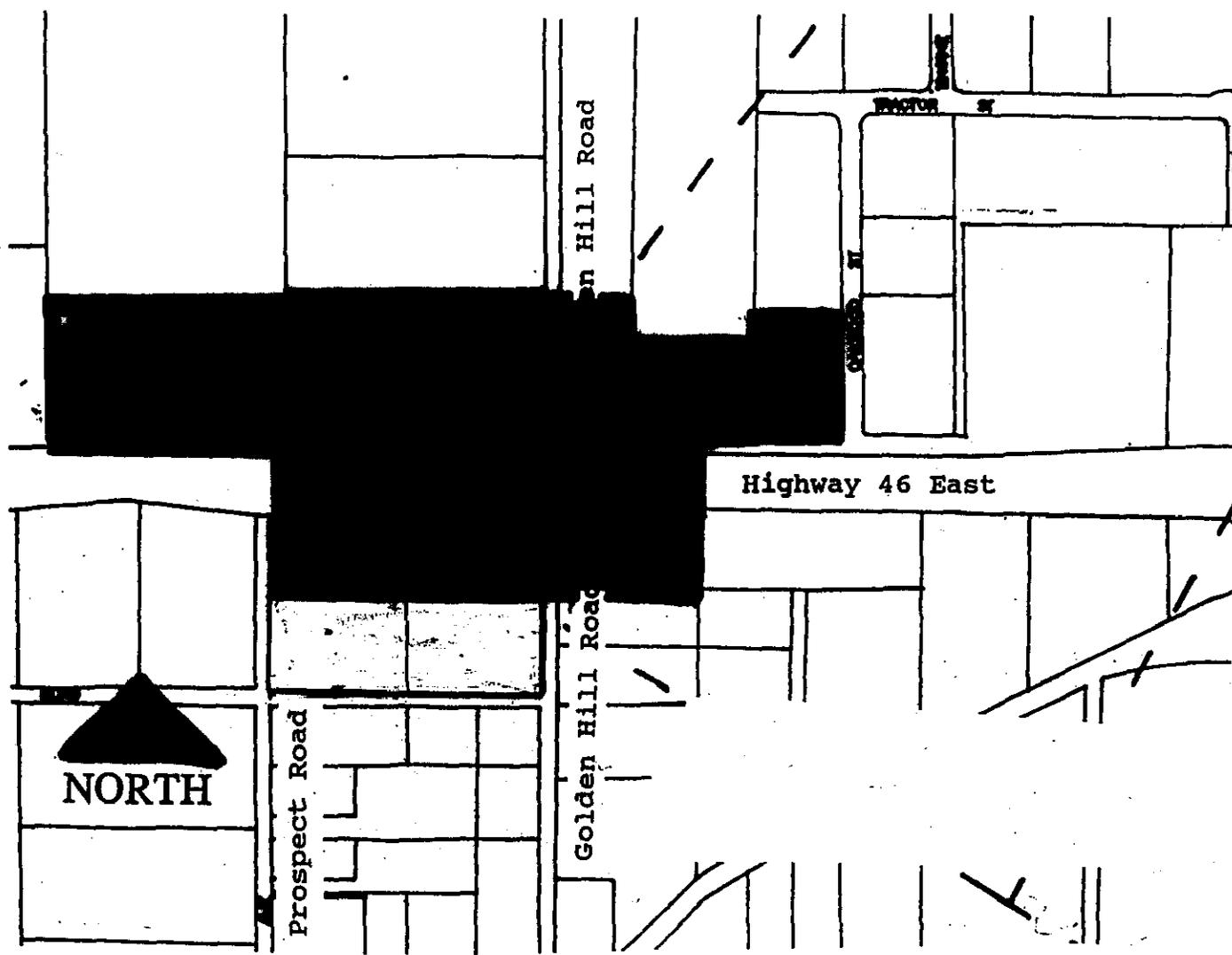
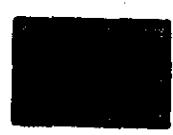


EXHIBIT "A"

AMENDMENT TO FIGURE 21-19-1:



**ADDITIONAL AREA WHERE A CONDITIONAL
 USE PERMIT FOR A HIGHWAY-ORIENTED SIGN
 CAN BE APPLIED (SUBJECT TO ADOPTED DESIGN
 CRITERIA)**

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