

**City of Paso Robles  
COST OF SERVICES STUDY**

**CITY WIDE SPECIAL EVENTS**

<b>RECREATION DEPARTMENT</b>
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Fee #	Fee or Service Name / Description	Notes	Current Revenue	Full Cost Recovery
1	Individual Fees:			
2	BMW Car Show		\$ -	\$ 252
3	Recycled Treasures		\$ -	\$ 204
4	Kitefest		\$ -	\$ 1,691
5	Wine Festival		\$ -	\$ 5,950
6	WCK Car Show - May		\$ -	\$ 25,478
7	4th of July		\$ -	\$ 15,395
8	Americana Festival		\$ -	\$ 232
9	Fishing Derby		\$ -	\$ 2,323
10	Taste of Downtown		\$ -	\$ 607
11	Fun Run		\$ -	\$ 16,946
12	Pioneer Day		\$ -	\$ 10,279
13	Safe Halloween		\$ -	\$ 701
14	Elegant Evening		\$ -	\$ 64
15	Light up the Town		\$ -	\$ 1,000
16	Christmas Parade		\$ -	\$ 3,473
17	Golden Oak Festival		\$ -	\$ 1,512
18	Vine Street Showcase		\$ -	\$ 4,190
19	Easter Egg Hunt		\$ -	\$ 134
20	Downhill Derby		\$ -	\$ 1,771
21	PT Cruiser Car Show		\$ -	\$ 662
22	St Rose Auction		\$ -	\$ 395
23	Olive Festival		\$ -	\$ 278

**Special Events Policy.....**

- Use of City Park is available for rental at the rate of \$55 per hour;
- Community benefit\* and City initiated special events are exempt from park use fee;
- Individual special events\*\* (non-community or City initiated special events) will be governed by a special events "contract" which will outline the obligations of the respective parties.

\*A special event is deemed of "community benefit" when it is sponsored by either the Chamber of Commerce and/or Mainstreet, confirmed by Council and is specifically included/named in the economic development/business promotion services contract between the Chamber or Mainstreet and the City.