

CITY OF PASO ROBLES

Drought Response: May 19, 2015 Update



This Summer
Reduce Your Use!

Drought Response: 2015 Update

City Controlled Landscape Irrigation

- Medians – Turf irrigation has been stopped. Irrigation of shrubs and trees continue
- L&L – Converted to 2-day watering schedule
- City Facilities (Future LS Conversions) – Watering has been stopped (e.g. City Hall, Safety Center, Senior Center, airport, train station etc.)
- Parks – Active play areas reduced by 19% passive areas reduced to 2-day watering schedule

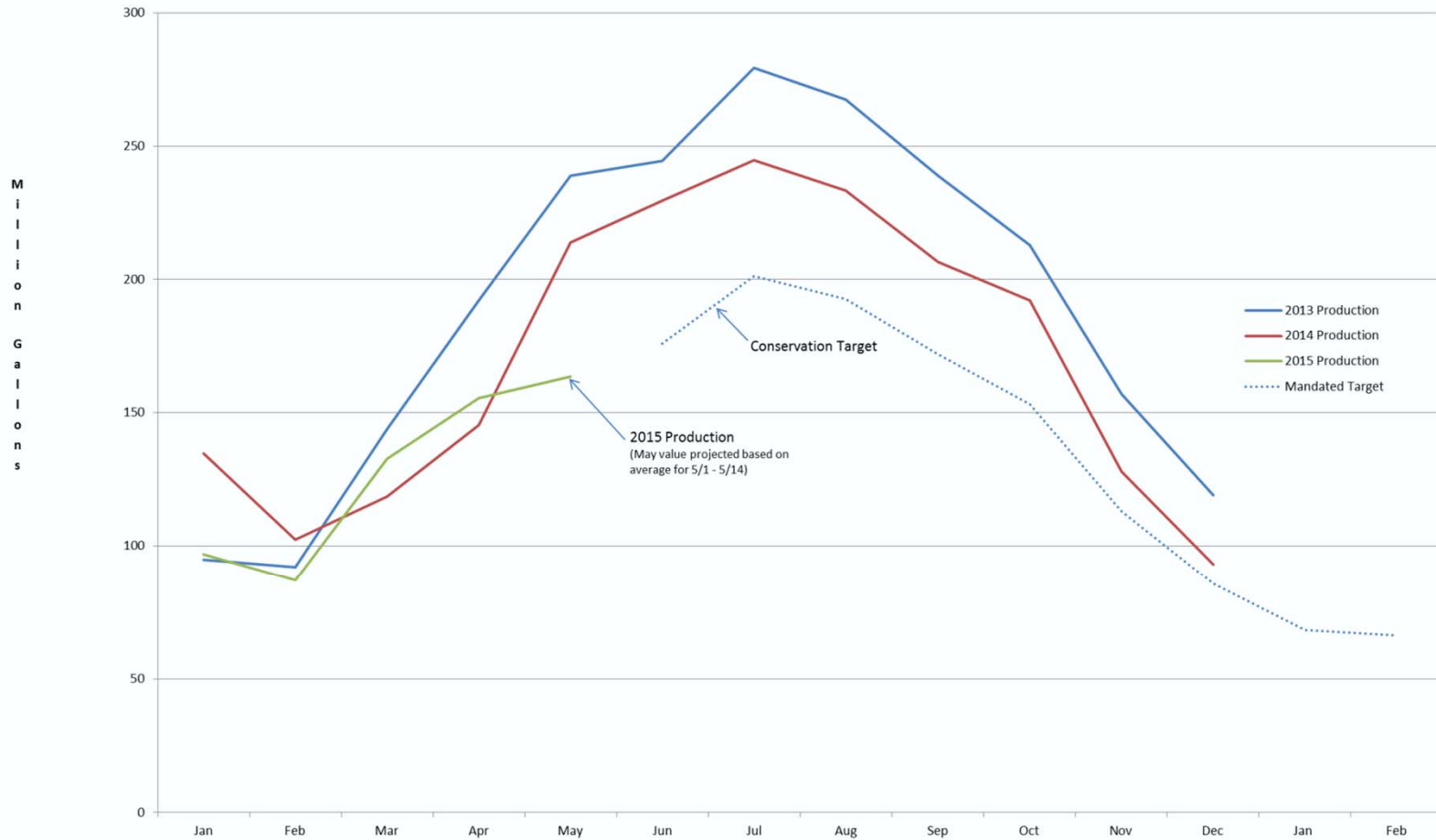
Drought Response: 2015 Update

Public Notification / Outreach / Enforcement

- Website – Updated to reflect Enhanced Level II Restrictions.
- Radio – Spots notifying community of changes on 5 local stations
- Direct Mailings and Bill Inserts – Ongoing. First scheduled for delivery this week.
- Newspaper – Public Notice completed. Ongoing outreach. Several articles and ads already went to print.
- Banners and Signs – Updated and installed
- Classroom Program – Ongoing
- Enforcement /Outreach – One PT staff currently active. Second PT staff person in process.

Drought Response: 2015 Update

Production and 2015/16 Mandated Target (June 2015-Feb 2016)



Drought Response: 2015 Update

CITY SITES WITH TURF

Cease & Convert	Action	Date	Action	Date
Airport	water off	05/07/15		
Centennial Park courtyard/back parking lot/parking lot median	parking lot median off	05/07/15	courtyard/back lot off	05/13/15
City Hall	water off	05/07/15		
Creston Medians	water off	05/01/15		
Public Safety Center	water off	05/07/15		
Rader Bridge	water off	05/07/15		
Robbins Field exterior	water off	05/07/15		
Senior/Vets Center	water off	05/07/15		
Train Station	water off	05/07/15		

Reduce Irrigation 19%

BSP Play Fields	controller adjusted	05/13/15		
Centennial Park main areas	controller adjusted	05/13/15		
City Park	controller adjusted	05/13/15		
Pioneer Park	controller adjusted	05/14/15		
Robbins Field ballfield	controller adjusted	05/14/15		
Royal Oak Park	controller adjusted	05/13/15		
Sherwood Forest Park	controller adjusted	05/14/15		
Sherwood Park	controller adjusted	05/14/15		
Uptown Family Park	controller adjusted	05/13/15		

Reduce Irrigation to 2 days/week

BSP passive areas	controller adjusted	05/13/15		
Lenco Park	controller adjusted	05/13/15		
Mandella Park	off - need to look at controller			
Oak Creek Park	controller adjusted	05/13/15		
Paso Robles Inn parkway	controller adjusted	05/13/15		
Senior/Vets Center parkway	controller adjusted	05/13/15		
Train Station/Pine Street parkway	controller adjusted	05/07/15		
Turtle Creek Park	controller adjusted	05/13/15		

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L&L SITES WITH TURF

Cease & Convert	Action	Date	Action	Date
Zone 2 - Meadowlark Farms - Laurelwood entry median	water off	5/7/2015		
Zone 4 - Riverbank - Riverbank Lane and Bridgegate Lane entry medians	water off	existing condition		
Zone 5 - River Oaks - River Oaks Drive medians	water off	5/8/2015		
Zone 10 - Hacienda Hills - Salida Del Sol and Vista Colina entry medians	water off	5/7/2015		
Zone 13 - Walmart/Kohls/Albertsons/HOB - So. River Rd. medians	water off	5/8/2015		
Reduce Irrigation 19%				
Zone 4 - Larry Moore Park	controller adjusted	05/13/15		
Reduce Irrigation to 2 days/week				
Zone 1 - Riverglen - all parkways/small open grassy area	controller adjusted	05/13/15		
Zone 2 -Meadowlark Farms - all parkways/detention basin	controller adjusted	05/14/15		
Zone 5 - River Oaks -- all parkways/open grassy areas	controller adjusted	05/14/15		
Zone 7 - Deer Park/Sleepy Hollow - all parkways/small open grassy area	controller adjusted	05/14/15		
Zone 9 - Shadow Canyon - all parkways/small open grassy area	controller adjusted	05/14/15		
Zone 10 - Hacienda Hills - all parkways/large open grassy areas	controller adjusted	05/13/15		
Zone 11 - Bella Vista - all parkways	controller adjusted	05/13/15		
Zone 12 - Beechwood - all parkways/detention basins	controller adjusted	05/15/15		
Zone 13 - Walmart/Kohls/Albertsons/HOB - lrg turf areas in all shopping plazas	controller adjusted	05/15/15		
Sub Area 49 - Turtle Creek - all parkways/detention basin	controller adjusted	05/14/15		
Sub Area 64 - Prospect - all parkways	controller adjusted	05/14/15		
Sub Area 68 - Hampton Inn - all parkways	controller adjusted	05/15/15		
Sub Area 74 - 36th/Vine - all parkways	controller adjusted	05/15/15		
Sub Area 86 - Oak Hill Rd. - all parkways	controller adjusted	05/15/15		
Sub Area 88 - Del Rio/Navajo - all parkways	controller adjusted	05/15/15		
Sub Area 101 - Kenton Ct. - all parkways	controller adjusted	05/15/15		
Sub Area 110 - Maplewood Estates - all parkways	controller adjusted	05/15/15		
Sub Area 112 - Cool Valley - all parkways/detention basins	controller adjusted	05/15/15		

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Public Notification / Outreach / Enforcement Activities

City Website	<ul style="list-style-type: none"> Notification of upcoming changes to regulations Notification of 2-day/ week watering Summary of Level 2 Enhanced Watering Reqs Post FAQs on enhanced restrictions 	Action Completed 4/16 Updated 5/7 Updated 5/7 Updated 5/12/15
Radio	<ul style="list-style-type: none"> KCBX news piece re: changes to restrictions AGM (four stations) KPRL 	Began airing 5/7, and on website Airing radio spots: 87 spots over next 22 days Aired initial notices week of 5/15 and addtl week of 5/18. Spots in progress.
Bill Message		Drafted, planned for upcoming billing
Direct mailing (notification and FAQs)		Scheduled for May 18th.
Newspaper Public Notice (Reaffirming Lvl 2)	<ul style="list-style-type: none"> Tribune Paso Robles Daily News and Paso Press 	Prints Sat 5/9, Mon 5/11, Tues 5/12, Wed 5/13, Thurs 5/14. Prints week of 5/15.
Ordinance News Publication (Tribune)		Printed, May 6th.
Other Print Media Articles & Advertising	<ul style="list-style-type: none"> Paso Robles Magazine (notification of changes) Tribune Articles Tribune, Paso Press, Paso Daily News, Paso Magazine 	Completed early April, now in print. Completed 5/8, in print 5/9/15. Planned ad following public notice. Week of May 18.
Door Hangers and FAQs for Distribution	<ul style="list-style-type: none"> Frequently asked questions Blue DH (reported violation notice) White DH (Notice of violation) Other Notice Door hangers (2-day watering, other restrictions) 	Produced & being distributed: walk-ins requesting information & field contacts Produced initial batch in house. Large batch in production Produced initial batch in house. Large batch in production Produced initial batch in house. Large batch in production
City Ornamental Turf Signs		Drafted. Planned to be delivered 5/20.
Conservation Banners		Delivered. Hung 5/15.
Grade School Educational Outreach		On-going.
Conservation Enforcement		1 PT Enforcement staff currently conducting outreach and patrolling. 1 additional PT Enforcement staff in process (currently checking references)